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## TRIPWOLF AND FON LAUNCH COMPETITION TO PROMOTE UNIVERSAL FREE WIFI FOR GLOBAL TRAVELERS

### tripwolf Users Expand Their Networks to Win Free FON Routers

NEW YORK. October 21, 2008—tripwolf, an online social travel guide, is hosting a competition with FON WiFi to award free FON routers to those who build the largest networks in tripwolf's community. tripwolf will name two winners every two weeks from October 15 to November 25. The goal of the tripwolf-FON collaboration is to rally a community of traveling, Internet-users who will create a network of free Internet around the world.

tripwolf is a collaborative social network where members share travel experiences, give real-time advice and search for user-generated information on the best places to visit. The competition mirrors the natural community building experience of the tripwolf site—awarding one point for each friend and ten points for each new member referral.

“tripwolf members are on the Internet all the time, whether it's using our Facebook application or asking their network which hotel is the best in Madrid,” said Sebastian Heinzl, tripwolf CEO. “We're working with FON in order to develop a culture where people can arrive in any city and feel confident that free WiFi is available.”

tripwolf will announce the final winners on Tuesday, November 25. To enroll in the FON competition, visit [www.tripwolf.com/en/page/foncompetition](http://www.tripwolf.com/en/page/foncompetition). For more information on tripwolf, visit [www.tripwolf.com](http://www.tripwolf.com).

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### **About tripwolf**

tripwolf gives travelers the opportunity to create—and print—a personalized travel guide for any destination. Travel information is a compilation of tips from members, network friends, destination "trip gurus" and MairDumont, Europe's largest travel guide publisher. Users also can publish individualized content about their own travel experiences, including YouTube videos, Flickr photos and travel journals. Additionally, tripwolf members can network with other travelers from around the world, as well as import their contacts from social networks such as Facebook. For more information on tripwolf, visit [www.tripwolf.com](http://www.tripwolf.com).

### **About FON**

FON is the world's largest WiFi community. FON's mission is to stimulate the growth of WiFi around the world by creating a global community of "Foneros". FON's La Fonera routers have been designed to enable Foneros to share their home Internet access in a completely secure manner.

Founded in February 2006 in Madrid, Spain, FON investors include Google, Skype, Index Ventures, Sequoia Capital and British Telecom. Currently FON has over 250.000 hotspots worldwide and more than 900,000 registered members in Europe, Asia and America.

For more information, visit FON at [www.fon.com](http://www.fon.com).

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