



PRESS RELEASE

Online travel guide tripwolf now fully available in French

Individual and free travel guide now available in french language

Vienna, March 19 2009. Starting today, Online travel guide tripwolf is also fully available in french at <http://www.tripwolf.com/fr>. Thus more than 400.000 descriptions of travel destinations are now available in french, after being online in german and english. Since tripwolf's launch 8 months ago, more than 600.000 travel-enthusiasts not only gather information from high quality editorial travel guide content, which comes from leading partners such as MairDumont (Dumont- and Marco Polo travel guides) or british Footprint Publishing house, but also authentic and up-to-date information from both local travel experts ("trip gurus") and reviews and additional pieces of information provided by the tripwolf users.

"I am really happy that our friends from France and french-speaking countries can also enjoy tripwolf in their mother tongue", says Sebastian Heinzl, CEO of tripwolf. "We already saw that rather many visitors were coming from France, which is why we spent a lot of time and sweat in the last months developing the french version, in order to show our gratitude to this interest by providing a native french version of tripwolf."

tripwolf, a travel guide of the next generation, started in June 2008 in german and english language. The platform combines both professional editorial travel content from Print-travel guides and user generated content - Reviews, Tipps, Ratings - from thousands of enthusiast travelers all over the planet. Currently the tripwolf community consists of almost 15.000 registered users, whereas 1000 of them are so-called "trip gurus", who provide travelers with local knowledge and help.

More information and photos are available on the tripwolf social media release:
press.tripwolf.com



About tripwolf

tripwolf (<http://www.tripwolf.com>) is an online social travel guide, that combines both professional editorial content with User generated content from globetrotters from all over the world. Travelers can pinpoint information from more than 400.000 travel destinations and points of interest, of which they can generate individually assembled and free PDF travel guides. tripwolf is based in Vienna, Austria, and has been launched by travel-enthusiasts Sebastian Heinzl and Alexander Trieb. The site launched in german and english in June 2008. Soon, french, italian and spanish versions of tripwolf will be available online.

<http://www.tripwolf.com>

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